

The Kansas Beef Certificate Program

What Is It?

The Kansas Beef Council (KBC) will reimburse Kansas high school and middle school FCS foods and ProStart programs for the purchase of beef used in classes and teaching labs. Schools are eligible for reimbursement based upon the number of students enrolled in FCS foods classes and the school classification for ProStart programs.

These funds provide financial support for the purchase of beef for use in classroom lessons about beef selection, storage, preparation and nutrition. The program has been modified to allow digital applications and reimbursement, as well as improved communications with teachers.

AGRICULTURAL EDUCATION TWO WAYS

1.  Science-Based Curriculum

2.  Cooking Lab Reimbursements

Expected Outcomes

1. **Extended Reach:** Through collaboration, we can reach a larger number of teachers and students, positively impacting the quality of science-based education and dispelling misinformation about agriculture in our communities.
2. **Increased Teacher Engagement and Satisfaction:** By providing financial support for cooking labs, we will enhance teacher engagement, satisfaction, and motivation in delivering farm-to-fork information with hands-on culinary experiences to their students.
3. **Strengthened Partnerships:** By supporting family and consumer science and STEM teachers, we will strengthen the partnership between our organizations and build a network of educators dedicated to providing accurate information to the students that they reach.

Benefits to Kansas Corn

The Kansas Corn Commission's (KCC) sponsorship of the Beef Certificate Program (BCP) has helped students receive education materials and information about agricultural production practices like modern corn production for the cattle industry.

Curriculums developed through KCC investment includes "Do You Know Your Moo" and "Connect: Beef Production & Family and Consumer Sciences". These include links to KCC-developed materials such as "We Grow Corn."

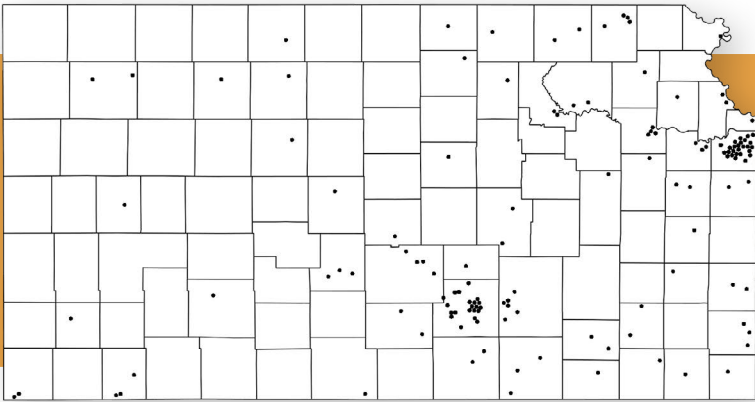


THE 2022-2023 IMPACT

136
SCHOOLS

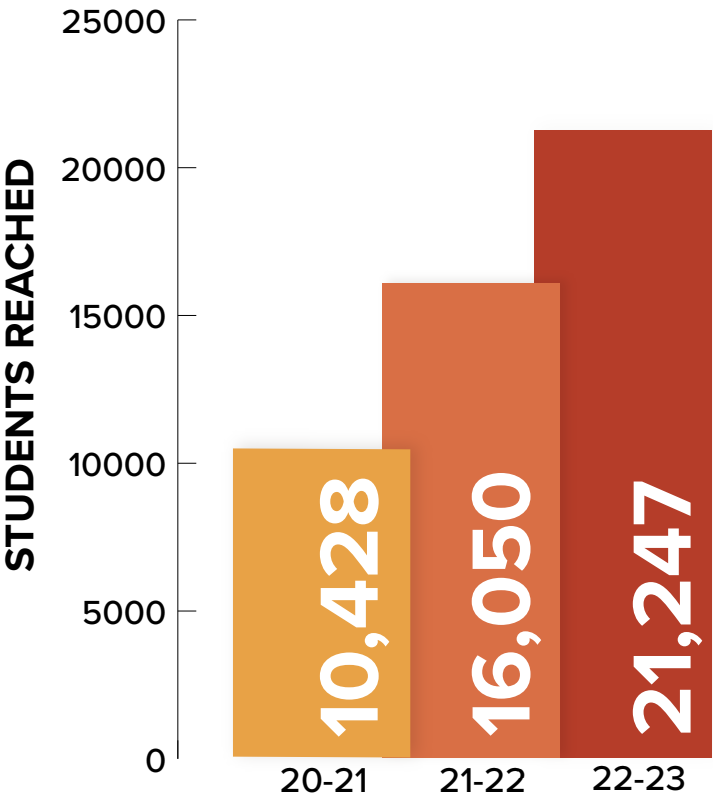
53
COUNTIES

OVER 21,000
STUDENTS



“We really appreciate partnering with you all at the Kansas Beef Council. Our students benefit each year from the knowledge and experience they receive!”

- Addison Howley, Rock Creek HS



2020-2021
104
SCHOOLS

2021-2022
102
SCHOOLS

2022-2023
136
SCHOOLS